

# MC-40 HD/SD Channel Branding System

MC-40

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The MC-40 HD/SD Channel Branding System offers the full power of Utah Scientific's widely popular MC-402 system in a self-contained standalone package with complete functionality for live and automated master control applications. The MC-40 can be used as a single channel system or as part of a multi-channel master control system.

The MC-40 offers a complete solution for handling EAS messages, including internal text crawl generator and audio clip storage that can automatically receive and store an EAS message from the alarm receiver and buffer it for presentation at the appropriate point in the channel's programming. Of course, direct presentation of messages is also supported for unattended operation.

The MC-40 allows the operator to change between SD and HD operation with a single menu selection enabling the channel to be re-purposed for operation with various signal formats during normal operation.

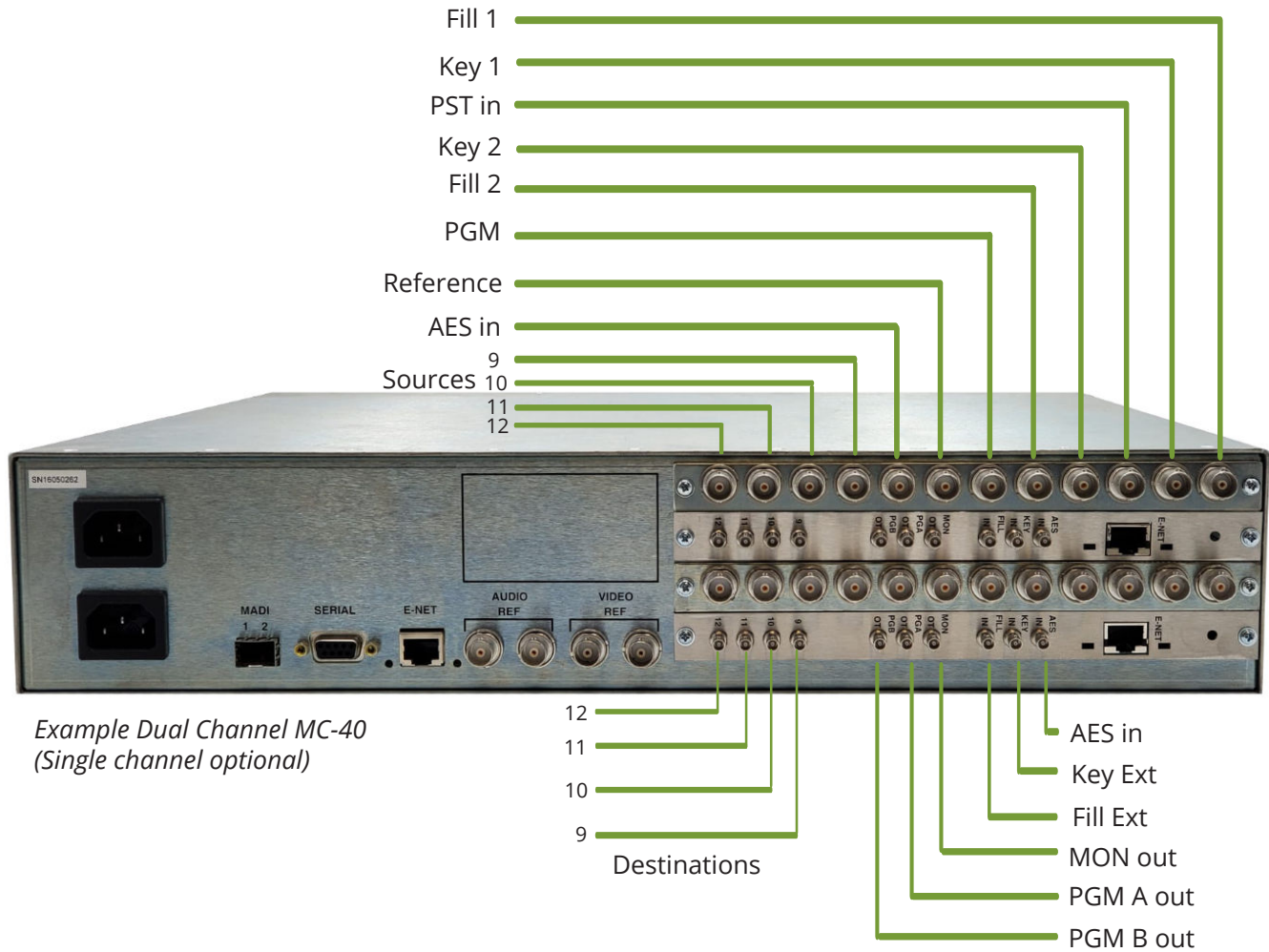


### MC-40 Features

- Stand alone master control system
- Full keying and EAS functionality
- Dual Keyers ability to switch between internal, external and Logo sources
- Embedded audio processing with external audio input and on-board audio clip storage
- 1RU and 2RU control panels that are full compatible with MC-2020 control network
- Includes four additional 3G/SDI standard pass through router outputs.

The processor offers two fully independent keyers, each of which can be fed by internal or external signals or by an internal logo store. Likewise, audio voice-over mixing can come from an internal embedded audio signal, an external discreet AES digital audio signal, or an on-board audio clip storage facility. Logos and audio clips can be downloaded directly to the MC-40 and played out using MCP-400, MCP-40 or MCP-GUI control panel.

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The 2RU control Panel for the MC-402 features a full set of operational controls for all MC-402 functions. In addition to this the panel serves as the interface point for external signals such as automation, EAS, tally and GPI lines. The 1RU MCI-400 is used to provide these connections when the processor is used with a the MCP-GUI control panel.



Specifications are subject to change without notice

Utah Scientific  
4750 Wiley Post Way, Suite 200  
Salt Lake City, Utah, 84116, USA  
Phone: 801.575.8801  
U.S. and Canada Toll Free: 800.453.8782

Utah Scientific  
Via F.lli Bandiera 52  
20843 Verano Brianza (MB)  
Italy  
Phone: +39 0362 805778

10-year limited hardware warranty

[www.utahscientific.com](http://www.utahscientific.com)  
[sales@utahscientific.com](mailto:sales@utahscientific.com)

**10**  
Year  
Warranty